


 The NEAT has carefully chosen USI Affinity as its exclusive insurance administrator.

 USI Affinity provides advocacy and counsel to the NEAT and has been an industry leader for more than 70 years. USI has a unique depth of insurance knowledge and products with advantages in coverage, price and service.

 USI Affinity creates networking opportunities for NEAT Associations by financing and managing interactions, meetings and initiatives to strengthen the alumni profession.

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"I worked with affinity partners for 25 years. I've seen them come and go. My NEAT Alumni Insurance Program has lasted because it has a solid foundation of quality products that alumni need and USI Affinity works for our best interests."

- Amy Button Renz, President & CEO, K-State Alumni Association



USI Affinity administers The Alumni Insurance Program for the NEAT. With USI Affinity and the NEAT, you will easily deliver a diverse portfolio of insurance products to meet the needs of alumni. Alumni purchase and renew insurance for decades, which gives them the coverage they need at group rates and a long-standing, meaningful connection to their alumni organization.

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"USI Affinity is the perfect partner for the NEAT. They know exactly how to manage it for alumni organizations. Their leadership previously worked in alumni relations and understands us. No one else could step in and do this."

- Mark Clapper, Executive Director of College Engagement Opportunities, Elizabethtown College



Relationships. Confidence. Trust.

National Educational Alumni Trust

Our mission is building and strengthening relationships, instilling confidence and cultivating trust. We invest in the alumni profession through a collaborative effort that promotes engagement through affinity insurance products.

What is the NEAT?

The National Educational Alumni Trust (NEAT) is a group of alumni organizations who formed a 501(c)3 non-profit in 1972. The NEAT's initial purpose was to offer term life insurance to alumni while creating a source of income for the organizations.

Over several decades, the NEAT evolved into much more. Today, the NEAT is a group of alumni relations leaders who collaborate to continually improve their profession and develop the next generation of alumni directors.

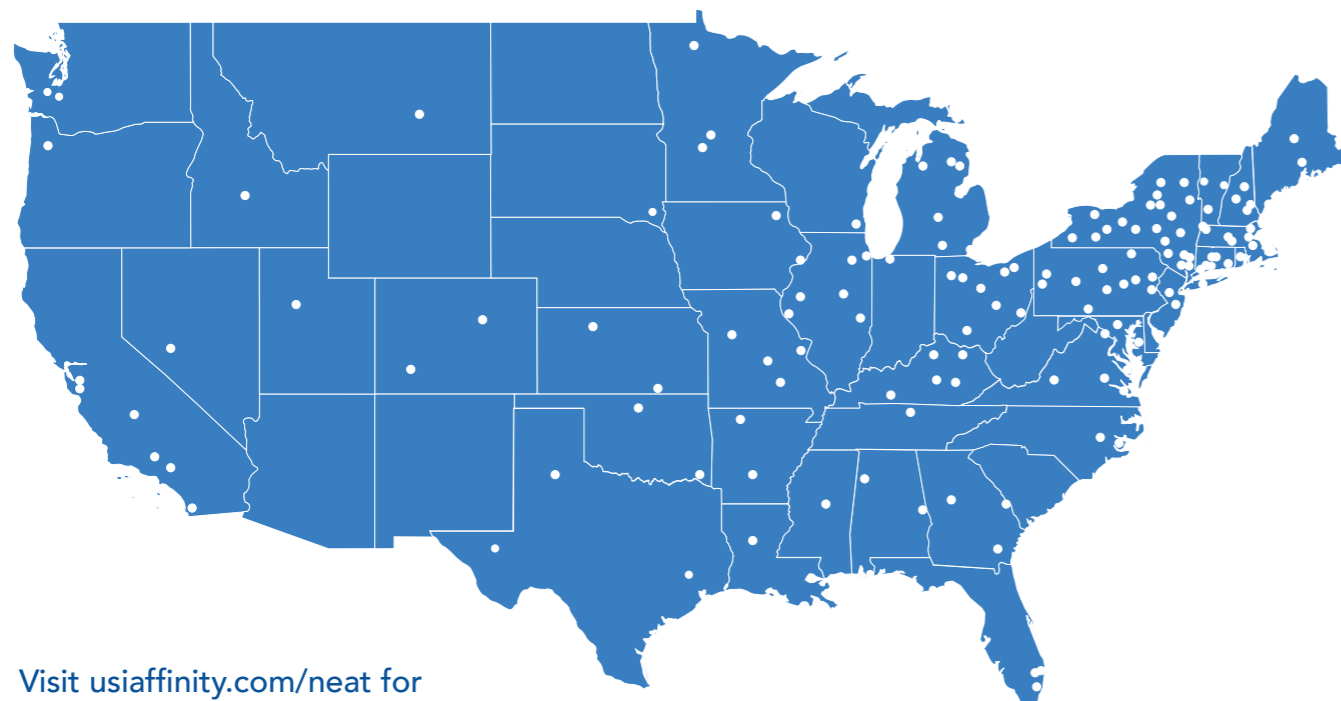
 usiaffinity.com/neat

The NEAT offers a comprehensive suite of insurance products.



-  Life Insurance
-  Long-Term Care
-  Health Insurance
-  Dental and Vision
-  Travel Insurance
-  Pet Insurance
-  ID Theft Protection
-  Disability Insurance
-  Auto and Home

Alumni Organizations All Over the U.S. are NEAT Members



Visit usiaffinity.com/neat for a list of NEAT alumni organizations.

Why the NEAT?



Connecting with your peers in alumni relations can make your job easier. You will have contact with others who face the same challenges you do and people to contact to discuss ideas.



Funding for alumni programs and professional development from scholarships and grants is important. The NEAT can help you with resources you need.



The NEAT makes managing an affinity insurance program effortless because you aren't doing it alone. Group buying power and an oversight committee make it hassle-free.

Scholarships for Professional Development

The NEAT invests in its members by providing scholarships to individuals and groups of staff members for continuing education, virtual or in person alumni relations conferences or on-line training.

Grants for Alumni Relations

The NEAT Grant Program funds alumni relations projects annually. The NEAT offers member institutions the opportunity to research and test new approaches to alumni programming. Following completion of the grant projects, reports and results are posted on the NEAT web site for the benefit of all alumni organizations.

"As a new professional in the world of Advancement, the NEAT scholarship allowed me to attend the CASE Young Alumni and Student Engagement conference where I met a lot of great professionals in the same role as myself. Not only did I cultivate great relationships, I also brought back a binder full of new and innovative ideas."

~ Tenley Halaquist, Assistant Director, Alumni Engagement; Binghamton University SUNY Alumni Association

