

RECOMMENDATIONS FOR NEAT EXECUTIVE COMMITTEE MEMBERS 2023



Robyn Stille, Executive Director Northern Michigan University Alumni Association

Robyn Stille is the executive director of alumni relations at Northern Michigan University, where she provides strategic direction and leadership for an alumni engagement program serving over 70,000 constituents. She previously held several roles in the NMU Foundation and other campus departments, including the director of donor relations and stewardship, development officer and director of annual giving. While in donor relations, she partnered with IT staff to develop an in-house digital scholarship application for donor-funded scholarships. The new process decreased staff processing time by 88 percent and increased the number of applications by 36 percent. Robyn has been recognized with distinguished service as an individual and member of several teams during her career. She holds an associate degree from Davenport College of Business and is a three-time graduate of NMU. Robyn serves on the board of directors at Great Lakes Recovery Centers and TruNorth Credit Union and is the financial secretary at her church.



Vickie Wilkins, Director of Alumni Relations Tiffin University

Vickie Wilkins has served as the Director of Alumni Relations at Tiffin University since June of 2013. Her primary role is communicating and engaging with alumni to encourage greater alumni connections, support and a sense of community. She works closely with alumni volunteers and officially represents the University and Alumni Office at on-campus and off-campus events. Some responsibilities include: overseeing and coordinating the development and publication of written and electronic material for alumni; establishing and implementing short and long range organizational objectives; planning and developing strategies and programs for generating revenues and resources for alumni; developing, communicating and managing the implementation of alumni programs and services; managing social media for the alumni and friends pages; overseeing and producing material for the alumni e-newsletter and serving the advisor of the Tiffin University Alumni Association Board.

Wilkins serves on a number of committees for the University including: Career Services and Internship Committee, Strategic Planning/Theme Committee and Digital Communication Committee. She is also a member of the Higher Learning Commission (HLC) campus reaccreditation team. She has taught in the First Year Seminar (FYS)/Dragon Education Core (DEC) programs since 2012.

Wilkins has served on numerous non-profit boards and committees. Currently, she serves on Tiffin City Council as an At Large member, the Downtown Development Board for the Tiffin Main Street Program and just recently completed a tenure on the Board of Directors for

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Independent College Advancement Associates (ICAA) after serving as an At Large Member, Summer Conference Co-Chair, President and Immediate Past President.

She enjoys sports, working out, spending time with family and traveling in her free time. She and her husband, Joe, have two children.