

# USI AFFINITY: GOING BEYOND THE BROKER

## PROVIDING RISK SOLUTIONS FOR THE LEGAL PROFESSION

USI Affinity is a proud insurance partner for legal organizations ranging in size from small firms and solo practitioners to larger firms and bar associations nationwide.

### ► Our Key Strengths

- **A key differentiator - We are a specialized broker.** Our Professional Liability team focuses solely on Lawyers' Professional Liability insurance
- **We have the data to analyze and understand malpractice insurance trends.** We know how firm's size and area of practice can change their risk exposure. Our benchmarking data to allows us to assess individual scenarios and propose customized solutions.
- **Direct access to claims specialists.** We take the time to truly understand you, your firm and your business and position you properly in the marketplace.

### CLIENT ADVOCACY:

USI Affinity provides you with an unparalleled level of service. Our plan, rate and coverage negotiators will work on your firm's behalf to develop placement and renewal strategies unique to your firm's needs. Throughout the year, should your firm require claims assistance, USI Affinity will continually be your trusted source.

**MARKET INTELLIGENCE & BENCHMARKING:** USI Affinity's deep involvement and expertise in the legal industry, and strong relationships with the underwriters that specialize in it, gives us the market intelligence to understand movements in the marketplace and analyze the trends relevant to your firm.

**COVERAGE ANALYSIS:** USI Affinity has the experience and expertise to perform an in-depth coverage analysis of your existing policies. Based on current industry standards and our analysis of your firm size, areas of practice, policy limits and deductibles, we can make recommendations regarding the appropriate coverages and the limits needed to properly protect your firm.

**RISK MANAGEMENT:** USI Affinity understands that a solid commitment to proactive risk management, coupled with sound business practices, is likely to decrease the amount of claims a lawyer may face.

**COST OF RISK ANALYSIS:** With our extensive knowledge and expertise in providing professional liability coverage for law firms, we can often find substantial cost reduction by reviewing the following areas: Area of Practice Analysis, Claims Supplement Review, Classification of Attorneys, Risk Management Analysis.

### Contact USI Affinity Today

See how we can start working together to protect your practice.

**1.855.USI.0100**



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